

The RHB Banking Group Exclusively Presents The Biggest Musical Event Of The Year In Malaysia - 'The Sound Of Music'

Kuala Lumpur, 4 May 2011: The RHB Banking Group today officially announced its partnership with Yvents! in presenting the biggest musical event of the year, one of the world's most beloved and iconic musicals, **'The Sound of Music'**. To be staged exclusively in Malaysia this June 2011, theatre and musical lovers nationwide can now look forward to this heartwarming story of love, family and honour.



(Ready to dazzle " From left RHB Bank Principal Officer Mr Renzo Viegas, Mr Kellee Kam Managing Director of RHB Capital Berhad, Managing Director Yvents ,Ms Yvette Kang and Melia KL General Manager Mr Arno Thony at the launch of the musical in Kuala Lumpur on Wednesday

Exclusively presented by the RHB Banking Group and brought to Malaysia by Yvents!, **'The Sound Of Music'** will be staged here on our shores from 21 to 26 June 2011 at the Plenary Hall, Kuala Lumpur Convention Centre. Continually playing to sell-out audiences the world over, this box-office smash which commemorates its 75th anniversary this year will enthral audiences in Kuala Lumpur with a top London cast consisting of 65 members of which includes seasoned West End cast as well as the seven children; the latter being an exception, as most young talents do not travel long distance. The London musical will feature a full orchestra playing the famed musical score which include the title song **"The Sound Of Music"**, **"Climb Every Mountain"**, **"Edelweiss"**, **"My Favourite Things"**, **"Sixteen Going on Seventeen"**, **"Do-Re-Mi"** and **"The Lonely Goatherd"**.

'The Sound of Music', which marked the final collaboration between composers Richard Rodgers and Oscar Hammerstein II tells the story of a postulant who proves too high-spirited for the religious life and is dispatched to serve as governess to the seven children of a widowed naval Captain. The family's narrow escape over the mountains to Switzerland provides one of the most thrilling and inspirational finales ever presented in the theatre.

Speaking at the press conference, Principal Officer of RHB Capital Berhad, Mr. Kellee Kam said, "The RHB Banking Group has been a supporter of the arts industry for a few years now. Having collaborated with several organisers that have brought the Malaysian audience delightful shows, we are pleased to be working with the organiser, Yvents! yet again, following the partnership for 'My Fair Lady – The Musical' in 2007. We hope to participate in more engaging and entertaining shows, and of course, we would like to continue extending exciting privileges to our customers. This is one of our ways of thanking our customers for supporting us throughout the years".

He added, "The Group, in its mission to enrich communities, has continuously committed its resources to the cause of nurturing and enhancing the well being of the young. The exposure to theatre and the arts would certainly be a memorable experience, and the musical, which demonstrates the importance of family and love, provides a fitting avenue for families especially, to bond and come together".

Yvette Kang, the Managing Director of Yvents!, which celebrates its 10th year of bringing world renowned musicals to Malaysia, expressed delight at having secured the rights to bring this prestigious musical property to Malaysia and remarked that "With the blend of a poignant storyline, strong lead characters and a powerful musical score, it is not difficult



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to understand why **'The Sound Of Music'** continues to have such an endearing impact on audiences worldwide. We are delighted to be able to work with the RHB Banking Group to bring this beloved musical from London to Malaysia for the enjoyment of all Malaysians."

'The Sound Of Music' first opened in New York on Broadway in November 1959. The original production ran for a staggering 1,443 performances and won 8 Tony Awards, including Best Musical. The movie, released 6 years later won 5 Oscars, including Best Picture.

The RHB Banking Group is the **Exclusive Presenter** of the musical. Tickets are priced at RM190, RM290, RM390, RM490 and RM590. RHB credit and debit cardholders will enjoy a 25% discount on the Premiere Night (21 June) which is reserved exclusively for RHB customers and a 15% discount on all other shows.

For individual bookings, call the TicketsPeople hotline at **03-2287 2727** or visit www.ticketspeople.com. Tickets are also available from the TicketsPeople office or at The Gardens Mall, Cocoon, Level 4.

For corporate and group bookings of more than 30 tickets, call **03-2287 2811** or email info@yvents.com.my

For further information on 'The Sound of Music', please contact:

Yvents!:

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The RHB Banking Group:

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About the RHB Banking Group

The RHB Banking Group is the fifth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into seven Strategic Business Groups (SBGs): Retail Banking, Business Banking, Group Transaction Banking, Corporate & Investment Banking, Islamic Banking, Global Financial Banking and Group Treasury. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are held under RHB Investment Management Berhad. RHB's Global Financial Banking Division includes commercial banking operations in Singapore, Thailand and Brunei. The Group also has a non-ringgit based offshore funding operations in Labuan as well as a representative office in Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and be recognised as one of the top financial services group in the ASEAN Region.

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